

Passion. Purpose. Profit.

Dr. Carolyn Bobb-Green

Founder & CEO, Training U To Succeed · Houston, Texas · Travels nationwide

Embrace the un-niche and become a Passionpreneur.



Who she is

Dr. Carolyn Bobb-Green has spent more than two decades starting, running and scaling businesses in education, fashion, digital products and coaching, often several at once. She is the founder and CEO of Training U To Succeed and the voice behind the Passionpreneur community, where entrepreneurs learn to stop polishing and start shipping.

She speaks the way she operates: fast, warm, specific and allergic to fluff. Her sessions run on one rule, nobody leaves empty-handed. Every talk and workshop ends with attendees holding a finished, shareable asset with a link, because an idea that stays in a notebook never made anybody money. Planners book her when the room needs a jolt and the agenda needs someone who hits the time cue.

SPEAKS ON

AI & automation, digital products, evergreen revenue, execution, leadership

FORMATS

Keynote, breakout, half-day, full-day, emcee, virtual

BEST FOR

Women's business conferences, faith-based events, coaching retreats

BOOK

832-303-9689

Signature keynotes

45-60 minutes each. Any title can be renamed to match your theme and expanded into a breakout the same day.

Beyond the Chatbot: Build an AI Tech Stack That Pays You on Replay

Most people use AI to make conversation. Carolyn shows the five-tool stack that turns a conversation into a product, a page and a payment link.

MOST REQUESTED · STRONG OPENER

DONE Is Better Than PERFECT

Perfectionism is the most expensive line item in a small business. A practical, funny look at what waiting has cost, and how to ship anyway.

BEST AS A CLOSING KEYNOTE

Cash on Replay: Build It Once, Sell It Forever

Turning what you know into evergreen revenue, including replays, products, memberships and automations that earn after the room clears.

REVENUE-FOCUSED AUDIENCES

Your Gift Will Make Room

A faith-forward keynote rooted in Proverbs 18:16 for rooms that want purpose and profit in the same conversation.

FAITH-BASED & WOMEN'S EVENTS

The Multi-Brand CEO

Running more than one business without losing your mind or your money. Systems, delegation, and when a second brand is a bad idea.

ESTABLISHED OWNERS

From Expert to Offer in One Sitting

Attendees walk in with expertise in their head and walk out with a named, priced, sellable offer, live, on the clock.

KEYNOTE OR 90-MINUTE LAB

Ways to book her

Keynote
45-60 MIN

Breakout
60-90 MIN

Half day
3-4 HRS

Full day
6-8 HRS

Emcee
FULL EVENT

Virtual
LIVE OR TAPED

Breakouts, Workshops & Emcee Services

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Hands-on labs & breakouts

60–90 minutes as breakouts, or expanded to half- and full-day intensives. Bring a device; everybody leaves with a link.

AI Power Hour

Build your stack live and ship one finished asset.

Build-a-Funnel Lab

Page, checkout, order bump and follow-up, end to end.

Pricing & Packaging Workshop

Build tiers, name them, price them, defend them.

Livestream & Repurpose Lab

Broadcast setup and one live into a month of assets.

Digital Product Sprint

Idea to priced, packaged, sellable product in 90 minutes.

Content Batching Bootcamp

One recording into 30 days of content.

Brand Voice Intensive

Find the voice, write the taglines, lock the words.

CEO Week Planning Lab

Next 90 days mapped, scheduled and defended.

Custom workshops built around your theme

Tell Carolyn the theme, the audience and the outcome you are chasing, and she will design the session, the slides and the participant materials to match. Custom builds are included in the booking, not upcharged.

Emcee & host services

THE VOICE THAT HOLDS YOUR WHOLE EVENT TOGETHER

- Full-conference emcee, single or multi-day, in person or virtual
- Awards gala, banquet and ceremony hosting
- Panel moderation covering question design and panelist prep
- Opening energizer and closing send-off
- Sponsor recognition with talking points you approve
- Branded networking activations and audience games
- Run-of-show partnership with your production team
- Live recovery when AV fails or a speaker runs long

Audiences she serves

Women's business conferences

Faith-based entrepreneur events

Chamber & small business summits

Coaching & mastermind retreats

Digital product communities

Franchise owners

Nonprofit leadership

Direct sales

Virtual summits

How booking works

1. **Send the details.** Questionnaire or email, with date, city, audience, and format.
2. **20-minute planning call.** Your theme, your attendees, the outcome you are measuring.
3. **Written proposal in three business days.** Titles, descriptions, outcomes, AV needs, investment.
4. **Confirm and build.** Contract, deposit, then custom slides and materials built to your theme.
5. **Deliver.** She arrives early, tests everything, and leaves your audience with something finished.

Book Dr. Carolyn

EMAIL	speak@ drcarolynbobbgreen.com
PHONE	832-303-9689
WEB	drcarolynbobbgreen.com
LEAD TIME	60–180 days preferred
TRAVELS	From Houston, TX · nationwide